

राष्ट्रीय उत्पादकता परिषद्

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार के अन्तर्गत)
उत्पादकता भवन 5-6, इन्स्टीट्यूशनल एरिया,
लोदी रोड, नई दिल्ली-110 003



NATIONAL PRODUCTIVITY COUNCIL

(Under Ministry of Commerce & Industry, Govt. of India)

Utpadakta Bhavan, 5-6, Institutional Area,
Lodi Road, New Delhi - 110 003

No. 31118/22

Dt. 05-09-2022

Sub: 22-IP-07-GE-TRC-A: Training Course on Innovation Management Standards for Enterprises from 11-14, October, 2022, Online/DMC
visit www.npcindia.gov.in/NPC/User/InternationalServices for detailed Project Notification.

Dear Sir,

We invite your kind attention to NPC <https://www.npcindia.gov.in/NPC/User/InternationalServices> with regard to above Asian Productivity Organization (APO) project. The project notification and the APO bio data form are available on the above mentioned page and the same are also attached herewith. The duly filled in **single copy** of Performa enclosed (in excel form only) of the suitable officers for participation as per the para (**Qualifications for Participants**) of the project notification may kindly be forwarded to reach us latest by **21st September 22**. In this regard, the following points may be noted.

- **Fees and Charges**

The Participation fees (NON-REFUNDABLE) of **Rs. 500/-** for MSME Sector, Trade Unions and NGO's and **Rs. 1000/-** for others is payable along with the nomination form for each participant.

The requisite amount can be paid through a demand draft/cheque/ECS drawn in favour of National Productivity Council, New Delhi. In the regard, the bank account of NPC details is attached herewith. Kindly e-mail the details of the ECS/RTGS/NEFT payment made, **mentioning the name of applicant in remarks**, to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in Please note, in the absence of application fee, the nomination will not be considered.

- **Nomination Procedure**

All nominations should be routed through proper channel and as per the attached APO bio data form. The nominations received after the last date will not be considered. It is the responsibility of the candidates to complete all the official formalities required by their organizations/department for participating in the program.

It is requested to send nominations by e-mail to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in (application in prescribed excel format) and one hard copy by post along with the covering letter of the competent authority on company's letter head. All information pertaining to nominations will be treated as confidential and classified. The nominated officers may be invited as a faculty in programs on the relevant subject/s, organized by NPC.

We look forward to receiving of nominations from your esteemed organization.

Thanking you,

Yours faithfully,

(K.D. Bhardwaj)
Director & Group Head (Int'l Serv.)
for Director General
e-mail: isg@npcindia.gov.in



PROJECT NOTIFICATION

Ref. No.: 22-IP-07-GE-TRC-A-PN2200082-001

Date of Issue	02 September 2022
Project Code	22-IP-07-GE-TRC-A
Title	Training Course on Innovation Management Standards for Enterprises
Timing and Duration	11–14 October 2022 (four days)
Hosting Country(ies)	Vietnam
Modality	Digital Multicountry
Implementing Organization(s)	Vietnam National Productivity Institute and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Qualifications of Participants	Policymakers and government officials, researchers, academicians, representatives from SMEs, and consultants specializing in innovation management standards and innovation policy-related experience
Nomination of Participants	All nominations must be submitted through National Productivity Organizations of member countries
Closing Date for Nominations	1 October 2022

1. Objectives

- a. Introduce concepts and principles of innovation management.
- b. Explain organizational innovation management applications following the requirements of the ISO 56000 set of standards for implementation.
- c. Identify strategies to support innovation management for productivity enhancement.

2. Background

With the advent of digital technologies, the drivers of productivity and competitiveness have shifted from efficiency and quality to innovation and entrepreneurship. For businesses and industries, innovation can relate to products, services, processes, tools and technologies, management methods, and business models. With rapidly shortening product life cycles, proactively encouraging, achieving, and managing innovation have become indispensable steps for sustained productivity enhancement.

The ISO 56000 series provides definitions, references, and a baseline related to innovation management. The set of standards identifies concrete references and provides guidance for innovation management regardless of the type or size of the organization. This will be especially beneficial for SMEs that typically lack the know-how, methodology, and resources for innovation activities.

This training course aims to promote enterprise innovation by introducing innovation management principles and concepts along with the requirements of the ISO 56000 set of standards for implementation.

3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours, comprising presentations by resource persons, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- Concepts of innovation management
- Strategies for encouraging innovation in enterprises

Day 2:

- Innovation management and the fundamentals of ISO 56000
- Group work

Day 3:

- ISO 56000 conformance and good practices of innovation management
- Group work

Day 4:

- ISO 56000: Principles and requirements for implementation
- Virtual visits to successful enterprises

The detailed program and list of resource persons will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

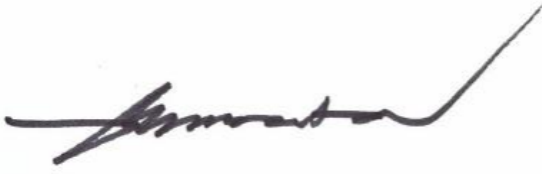
The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

4. Financial Arrangements

- a. The APO will meet the assignment costs of overseas resource persons and honorarium for up to two local resource persons.
- b. The host country will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.

5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.

A handwritten signature in black ink, appearing to read 'Mochtan', with a long horizontal stroke and a sharp upward curve at the end.

Dr. AKP Mochtan
Secretary-General